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***Celebrate the Romance of Cupid's Special Day  
With MORA Iced Creamery!***

**(Bainbridge Island, Wash.)** MORA Iced Creamery, the region's favorite artisan ice cream maker, mixes up a quartet of delicious seasonal flavors to share with your sweetheart this Valentine's Day.

MORA salutes the romance of the season with four unique flavors created just for **Cupid's special day**. As February 14<sup>th</sup> approaches, ice cream lovers can delight in the heavenly perfume of fresh rose petals in MORA's delicately delicious **Rose Petal Ice Cream**, or enjoy **XOXO** with its "kisses" of cherry jam and cherry liquor sprinkled throughout MORA's Dark Chocolate ice cream. Sorbet fans can treat their sweetheart to MORA's **Sweetheart** with its ribbons of shaved Belgian chocolate woven through MORA's classic Strawberry Sorbet. And for the more adventuresome, MORA offers **Devil Ice Cream** – a sinfully delicious whiskey-flavored ice cream infused with Australian hibiscus flowers in syrup.

Why not treat the ones you love to a new twist on the classic Valentine's Day traditions and share a pint of MORA's handcrafted ice cream? **Rose Petal**, **XOXO**, **Sweetheart**, and **Devil** are all available for a limited time in-stores and online, in addition to nearly 50 other classic MORA ice creams and sorbets.

For ice cream lovers who can't get to the company's **Poulsbo** or **Bainbridge** Island stores before Valentine's Day, MORA makes it easy to order online for overnight delivery. And expressing your love gets even easier with **gift certificates online**, the best way to give a Valentine's Day treat you can enjoy all year long!

**MORA Ice Cream** is fast becoming an ice cream aficionado's destination. Made exclusively at their Bainbridge Island production facility, Mora's owners credit their ice cream's extraordinary difference to using only the freshest ingredients available in an **old-world, artisanal process** that produces a **full-flavored ice cream** with the added benefit of **lower butterfat** than most premium ice creams.

To order, visit <http://moraicecream.com/category/flavors/> or call (206) 855-1112.

**Mora Iced Creamery, because Life Deserves Extraordinary.** Find us at [www.moraicecream.com](http://www.moraicecream.com) and be sure to like us on Facebook: <https://www.facebook.com/MoralcedCreamery>. Follow us at: <https://twitter.com/#!/MoralceCream>

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